



National Institute of Tourism & Hospitality Management

Telecom Nagar, Gachibowli, Hyderabad

Promoted by Ministry of Tourism Govt. of India and Govt. of Telangana State

ADMISSION BULLETIN

Master of Business Administration (MBA)
In Tourism & Hospitality
Academic Year 2026-28



Visit us

National Institute of Tourism & Hospitality Management,
Telecom Nagar, Gachibowli, Hyderabad – 500032, Telangana State, India
Landline: 040-23000472 Whatsapp No: +91 95537 00035

Mail: director@nithm.ac.in, admissions@nithm.ac.in

Website: www.nithm.ac.in

For More Details Contact: -

Dr. Neeraj Gohil, Ph: 9666065623 and Dr. D. Maheshwara Reddy, Ph: +91 96664 01771

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About the NITHM

National Institute of Tourism and Hospitality Management (NITHM) is an autonomous educational institution; A society established in 2004 promoted by the Ministry of Tourism - Govt. of India and Govt. of Andhra Pradesh (now Government of Telangana) it is situated on a sprawling 26 acres picturesque campus. NITHM provides a unique blend of comprehensive academic courses which is serving as a role model institute for many in terms of teaching and training in Tourism and Hospitality. NITHM is a sector-specific institute, modelled on the lines of IIT's and IIM's established for the Tourism and Hospitality industry to provide Education, Training, Research, and Consultancy in India and abroad.

All main curriculum students are trained on the global standards with the required skills and expertise to match the demands of the industry in the areas of Operations, Human Resources, Public Relations, Event Management, Sales & Marketing, Business Development, and Facilities Management, and so on. NITHM has trained over 4000 students who are presently working with reputed companies. Students are appointed by Airlines, Travel Agencies, Tour Operators, Airports, Hotels, Resorts, Event Management, Facility Management companies, etc.

NITHM aims to offer holistic education in all related sectors under the Tourism and Hospitality industry. The campus always gives students an opportunity for a bright future in this dynamic industry. The well-designed professional programs enthusiastically educate students to develop skills in leadership, communications, creative thinking, interpersonal relationships, and other technical aspects. A range of well-known sector-specific national and international companies visits NITHM each year to recruit students for internship and placements in sectors of Tourism, Travel, Facilities, Events, Airports, Hotels, Cruise liners, etc. NITHM also has a strong alumni association; many are in top business positions and support NITHM with industry lectures, internships and placement. Educational loan facility and Foreign (Abroad) Internships can be availed.

NITHM is aspired to be known as green campus by its Natural Lake, Natural rocks with walk track around Rock Garden and Miyawaki forest, Solar power system, Rainwater harvesting, vermicomposting and Terrace gardening.

NITHM's on-going projects: Sports complex with Mini cricket stadium, Beach Volleyball court, Basketball court, Tennis court, and walking track of 1 Km around the Lake.

Beyond Academics: NITHM believes in an innovative style of Reality going beyond the classroom – exposure with Field trips, Educational Fairs and Conventions, Orientation Programs, Expert Lectures, Seminars, Workshops, Cultural Festivals, Sports Week, Exchange Programs, Global exposure, Social Service Activities, and Inter-college competition. The Industrial Exposure Training (IET) for all the main courses has always been a part of the student curriculum, where the student has a mandatory 4 months Internship; learning hands-on in their selected career industry.

Giving the students an opportunity for Abroad Internships was introduced in 2018, we have had students who visited Malaysia, Indonesia, and Latvia as of today for internship and student exchange programs. Competitions within the campus held such as Sports Day, Fresher's Day, World Tourism Day and mostly all festivals are celebrated with students cooking-themed lunches, dressing in traditional attire and celebrations conducted. Student experiential learning is also carried out with short outdoor trips and excursions. For example, visits to Heritage sites, Forts, Museums, etc. Apart from the Academics, students are encouraged to participate in inter-college competitions such as Quiz, Flower arrangements, cooking competitions, Essay Writing, Cake Decoration, Vegetable Carving, Table Set Up's, Fashion Show, Ramp Walk, etc.

Infrastructure:

- **Multimedia Lecture Theatres:** NITHM's classrooms are vibrant and powerful interactive platforms; with world-class modern audio-visual aids like computers, LCD projectors and user-friendly executive furniture.
- **Computer Lab:** Ergonomic, king-size tables and chairs; modern computers with maximum memory; fastest internet access connected to the administrator's media centre are some of NITHM's unique features.
- **Library:** A treasure trove of knowledge with over 10,000 collections of national / international books, journals, and magazines. Equipped with air-conditioning and RFID integrated self-Kiosk System. NITHM publishes its own journal "Earth", which disseminates worldly knowledge on new trends in the tourism and hospitality industry.
- **Hostels:** NITHM has a spacious hostel facility within the campus radius; with separate blocks for girls and boys; with 24 hours in-house wardens and security guards throughout the academic year. Well-furnished single bedded rooms, twin sharing rooms and dormitory with all facilities of a spacious dining hall; canteen; internet access and recreational facilities such as play area, cricket practice net, indoor games, open gymnasium etc. Caters sumptuous food for both Indian and Foreign students.
- **Hospitality Laboratories:** With all modern amenities and world-class culinary infrastructure, NITHM grooms each student in the areas of man management, material management and judicious utilization of resources.
- **Language Lab:** Helps in training 40 students, under faculty guidance on a self-learning platform to upgrade spoken and written English Skills. The modern infrastructure of an air-conditioned classroom; fast RAM computers; headsets help to learn in an interactive way.

Tourism and Hospitality Industry –

Tourism is a key pillar of India's economy and employment generation. Tourism contributes around 6–6.5% of India's GDP (\$178–231 billion) Expected to reach Rs. 22 lakh crore (22 trillion) contribution in 2025. India ranks 8th largest tourism economy in the world. Supports 46+ million jobs (9% of total employment) International tourist spending in India reached 3.1 trillion in 2024 (record high). Industry growing at 7–8% annually in India. Indian hotel industry expected to reach \$31 billion by 2029. Luxury hotel market projected to grow at 11.5% CAGR till 2030. There is Increasing demand for: Hotels & resorts, Airlines & cruises, Event management & MICE in future tourism. Domestic tourism also booming (billions of visits yearly) Tourism and hospitality courses are highly relevant today due to rapid industry growth and changing global trends. The industry is moving towards sustainable tourism, digital transformation, and personalized customer experiences. With the rise of AI, eco-tourism, and experiential travel, there is increasing demand for skilled professionals. Additionally, India's hospitality sector is growing, creating job opportunities in hotels, airlines, travel agencies, and event management. Therefore, pursuing a tourism and hospitality course provides global career opportunities, practical skills, and exposure to a dynamic and fast-growing industry. Continuing world prosperity, growing recognition of tourism's contribution to employment and economic growth, availability of better infrastructure, focused marketing and promotion efforts, liberalization of air transport, growing intraregional cooperation, and a growing number of Public-Private-Partnerships (PPPs) are seen as the key drivers for tourism in the next decade.

MBA (Tourism & Hospitality) – Leading to global careers:

MBA in Tourism and Hospitality is one of the most valuable postgraduate choices for any graduate in the 21st century because tourism has become a major driver of the global economy. According to the latest World Travel & Tourism Council data, the sector contributed **US\$11.6 trillion to global GDP in 2025**, accounting for **9.8% of the world economy**, and supported **366 million jobs worldwide**, which means nearly **1 in every 9 jobs** is linked to tourism. The industry also created **1 in 3 new jobs globally**, showing its strong manpower demand. Modern tourism now includes digital travel services, airlines, hotels, resorts, cruise tourism, wellness tourism, eco-tourism, heritage tourism, adventure tourism, and MICE (Meetings, Incentives, Conferences, and Exhibitions), creating vast employment opportunities for trained graduates.

An MBA in Tourism and Hospitality develops professional skills in management, marketing, finance, customer service, destination planning, event management, and tourism technology. As global travel expands and customer expectations become more sophisticated, organizations need skilled managers, entrepreneurs, and hospitality leaders. Graduates can work in hotels, airlines, travel companies, tour operations, tourism boards, event firms, airports, and international hospitality chains. In India also, tourism is emerging as a powerful employment generator with millions of jobs and increasing contribution to GDP. Therefore, for graduates seeking modern careers, international exposure, entrepreneurship, and

long-term growth, MBA in Tourism and Hospitality offers excellent scope and future security in the new century.

Certification

NITHM has an MoU with Jawaharlal Nehru Technological University, Hyderabad which awards the MBA (T&H) degree.

Eligibility Criteria

Students who have completed an Undergraduate Degree with minimum of 50% marks (45% for SC/ST students) and have Qualified in any of the following Management Entrance Test CAT/ MAT/ ATMA/ ICET/ Equivalent.

Selection Process:

based on the following criteria:

- Valid score in **CAT / MAT / CMAT / XAT / GMAT / ATMA**
- Performance in the qualifying Degree (academic record)
- Performance in the **Group Discussion (GD) and Personal Interview (PI)**

Physical Fitness

All qualified candidates will have to submit a physical fitness certificate from a Registered Medical Practitioner at the time of admission.

Fee Structure:

NATIONAL INSTITUTE OF TOURISM & HOSPITALITY MANAGEMENT		
TELECOMNAGAR, GACHIBOWLI, HYDERABAD		
2-year MBA (Tourism & Hospitality), MoU with JNTU-H		
Fees Structure for Students of Batch 2026 - 2028		
Particulars	I - Year	II - Year
Tuition Fee	₹40,000	₹40,000
Institutional & other Training Fee	₹46,000	₹46,000
Exam Fee	₹18,000	₹18,000
Grand Total Fee (Per Annum)	₹1,04,000	₹1,04,000
Course Grand Total	₹2,08,000/-	
Caution Deposit: A separate Caution Deposit of Rs. 5,000 is required, which is fully refundable upon the successful completion of the 2-year course.		
Optional: Fees can be paid in 2 equal installments		

NRI and Sponsored Category

Candidates who have not qualified or appeared in any of the National Aptitude Tests (CAT/MAT/CMAT/XAT/GMAT/ATMA) may seek admission under the Sponsored Category, subject to the submission of a valid sponsorship letter. Such candidates are required to pay an additional fee of ₹50,000 per year.

The same fee structure is applicable to candidates' seeking admission under the NRI Category.

Hostel Fees (Optional)

Particulars	Amount
Refundable Hostel Deposit	5000
including maintenance per semester	1000
Single Room accommodation	4800
Twin Sharing Room accommodation (including maintenance)	2300
Mess Fee –	5200
Please note: The accommodation fee is non-refundable and must be paid at the beginning of the course. The fee will be adjusted until the end of the academic year based on actual expenses. The final amount, if applicable, will be communicated at the start of the programme.	

Fee Refund Policy:

The following table presents the descending scale of refund amounts for students withdrawing from NITHM:

Semester	Time of Withdrawing	Amount of Refund of Tuition and Returnable Fees
I Semester	Within one week from the remittance of initial fee	Admission expenses of Rs.2500/- would be deducted from the amount paid
	After one week from the date of remittance of initial payment to till first day of the sessions	80% of fee(s) and other charges (including hostel, if opted etc)
	During the First two weeks of Instruction of Classes	70% other charges (including hostel, if opted etc)
	During the Third week to fourth week	25% other charges (including hostel, if opted etc)
	After the fourth week	No Refund including returnable fee (Caution Deposit)
All other semesters	Any Time	No Refund including Caution Deposit

Placements: Placement activities at NITHM are managed by the career development Centre. It provides overall supervision and assistance for internship as well as for final placement of the NITHM students. A range of well-known sector-specific companies from all over India visit NITHM each year to recruit students for final placements. Personality development programmes and seminars are regularly conducted for the students to prepare them for the placement process. The Hospitality and Tourism alumni of the Institute also organizes career panels, offers jobs and internship opportunities to the students. Placement assistance in Tourism, Travel, Facilities, Events, Airport, Hotel, Cruise liners, etc.

OUR TOP RECRUITERS



COURSE STRUCTURE (R-2019): MBA (TOURISM AND HOSPITALITY)			
FIRST SEMESTER			
CODE	COURSE	CREDITS	MARKS
M19 101	Management Process & Concepts	3	100
M19 102	Principles and Practices of Tourism	3	100
M19 103	Principles and Practices of Hospitality	3	100
M19 104	Managerial Economics to Tourism & Hospitality	3	100
M19 105	Cultural Heritage of India	3	100
M19 106	Human Resources Management	3	100
M19 107	ICT for Tourism and Hospitality	3	100
M12 108	Finance & Accounting	3	100
M12 109	Tourism Geography	3	100
M12 110	Business Communication Skills (Internal paper)	3	100
Total		30	1000
SECOND SEMESTER			
M19 201	Tourism Product Management	3	100
M19 202	Operations Management -Travel Agency & Tours	3	100
M19 203	Airport and Cargo Management	3	100
M19 204	Hotel Operations Management	3	100
M19 205	Destination Planning Analysis & Evaluation	3	100
M19 206	Tourism Policy and Planning	3	100
M19 207	Marketing for Tourism & Hospitality	3	100
M19 208	Research Methodology and Statistical Analysis	3	100
M19 209	Language – French /Spanish (Internal paper)	3	100
M19 210	Business Plan (Internal)*	3	100
Total		30	1000
THIRD SEMESTER			
M19 301	Strategic Management	3	100
M19 302	Entrepreneurship	3	100
M19 303	MICE Tourism Management	3	100
M19 304	Facilities Management	3	100
M19 305	Legal Aspects of Tourism & Hospitality	3	100
M19 306	Sustainable and Green Tourism	3	100
M19 307	Cross Cultural Management	3	100
M19 308	Managerial and Oral Communication (Internal paper)	3	100
M19 309	Summer Internship Project (Internal)*	3	100
M19 310	Comprehensive Viva (Internal)*	3	100
Total		30	1000

FOURTH SEMESTER (PROFESSIONAL ELECTIVE PAPER ANY 03)			
M19 401	Heritage Management	3	100
M19 402	Wellness Tourism	3	100
M19 403	Tour Guide and Managerial Services	3	100
M19 404	Adventure and Eco Tourism	3	100
M19 405	Digital Marketing for Tourism & Hospitality	3	100
M19 406	Business Analytics	3	100
M19 407	Customer Relationship Management for T & H	3	100
M19 408	Final Project**	6	100
	Total	15	400

Subject Course Classification:

All subjects/courses offered for the MBA Degree Programme are broadly classified as follows.

S. No	Broad Course Classification	Course Group/Category	Course Description
1.	Core Courses (CoC)	CC- Core Courses	Includes subjects related to the parent discipline / department
		Project Work	MBA Project or PG Project or Major Project
		Seminar / Pre Submission of Project Work /Summer internship	Seminar/Colloquium based on core contents related to parent discipline/department
		Comprehensive Viva-Voce	Viva-voce covering all the PG subjects studied during the course work and related aspects
2	Elective Courses (EtE)	PE - Professional Electives	Includes elective subjects related to the parent discipline/department
Total number of Credits 105			



Campus Facilities



Training Activities





National Institute of Tourism & Hospitality Management

(Jointly Promoted by Ministry of Tourism, Govt. of India & Govt. of Telangana)

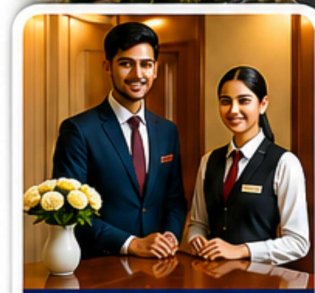
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MBA in TOURISM AND HOSPITALITY



The degree awarded by **Jawaharlal Nehru Technological University, Hyderabad (JNTUH).**



LEARN



EXPERIENCE



SUCCEED



COURSE OVERVIEW & DURATION

- **Duration:** 2 Years (4 Semesters).
- **Specialization:** Tourism and Hospitality.
- **Practical Exposure:** Includes mandatory industry internships and project work.



ELIGIBILITY CRITERIA

- **Academic Qualification:** A Bachelor's degree (any discipline) from a recognized university.
- **Minimum Marks:** At least 50% aggregate marks (45% for SC/ST candidates).
- **Entrance Exams:** Admission is based on scores from national or state-level management entrance tests:
 - TG ICET (Telangana State Integrated Common Entrance Test)
 - MAT (Management Aptitude Test)
 - CAT / XAT / CMAT / ATMA / GMAT



ADMISSION & SELECTION PROCESS

Shortlisted candidates based on qualify entrance undergo a through selection process:

- 1 Group Discussion (GD)
- 2 Personal Interview (PI)



IMPORTANT DATES (CURRENT CYCLE)

TG ICET 2026 Registration	Ongoing until April 25, 2026 (with late fee)
ATMA May Session	Registration ends April 21, 2026; Exam on May 3, 2026



KEY CAREER PROSPECTS



HOTEL & RESORT OPERATIONS

- **Front Office:** Manages guest relations and reservations.
- **Food Production:** Focuses on culinary skills and kitchen management.
- **F&B Service:** Oversees restaurant and catering operations.
- **Housekeeping:** Ensures facility cleanliness and hygiene.
- **Revenue/Finance:** Handles hotel accountancy and pricing strategies.



CORPORATE & TOURISM

- **Event Management:** Planning corporate gatherings and conferences.
- **Tourism Marketing:** Promoting destinations and institutional branding.
- **Facility Planning:** Design and infrastructure management for hospitality units.
- **State Tourism:** Working with government tourism development corporations.



EDUCATION & MANAGEMENT

- **Academic Faculty:** Teaching roles in Hotel Management or Food Craft Institutes.
- **Management Trainee:** Specialized leadership path for hospitality graduates.
- **HR Management:** Focuses on personnel and staff development within the industry.



TOP RECRUITERS



Luxury Hotels:

Taj, Marriott, Oberoi, Hyatt, ITC, Hilton.



Travel Giants: MakeMyTrip, Thomas Cook, SOTC.



Airlines: GMR Airport.



Corporate: Facility management firms like JLL and CBRE.

CONTACT FOR ADMISSIONS



Ph: 9553700031/32
4023000472
9666065623



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Official Website
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